



Ella TheBee

It's Okay Not To Be Perfect!

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Story

- A **role model** and **guide** for Young Adults (12+)!
- She's like a **big sister**!
- **Authentic** and **charismatic**!
- **Topics that concern every girl growing up:** Friendship, love, school, parents, the future, identity...

- **Modern** and **cool layout** that speaks to girls!
- **Digitally illustrated** (easy transfer)
- Explains her **personal teenage-experiences** and demonstrates that girls aren't alone with their problems

How can you tell apart real friends from fake friends? Do you already know what you'd like to do after school? And how does love work? It is often not that easy to find answers to all those questions. Sometimes it helps to talk to a good friend - or you ask Ella!

Just like on her YouTube-channel, she chit-chats about all those topics that concern young readers - friendship, love, school, parents and the future. Ella shows that you're not alone with your problems and gives the reader valuable advice.