



*Annette Mierswa*

## **Instagirl**

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## **Story**

**A story about the influence of Social Media on today's beauty ideal**

- A **topic extremely close to the world Young Adults** live in right now
- Told in an **extremely authentic** way geared to the target readership and **well researched!**
- Highly suitable as **school literature**
- Written by popular and successful author **Annette Mierswa**

A short story of 160 pages to not only attract enthusiastic readers or #bookstagramers about topics that are essential for Young Adults today. The view on the problem area Anorexia/Body Image has changed with the constant flood of pictures on YouTube, Instagram, Snapchat and even still Facebook. It is different than 10 years ago...

The story as a way of example for the fate of an individual who builds a model career on Instagram is following the shocking example of an Australian girl who deleted her Instagram account after posting all the time for years and using Social Media for self-staging herself as It-Girl. Photos on Instagram and Facebook are being retouched all the time, which sets models and their followers under the huge pressure of fulfilling the exaggerated anticipation of beauty and perfectionism.

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