



## **Lolo in Kindergarten**

ab 18 Mon. years 22 Pages, 18 cm x 18 cm ISBN: 978-3-7432-0663-2

Hardcover

- · Grow up with Lolo
- Gender-neutral character
- Typical situations in everyday life
- By best-selling author Sandra Grimm!

Going to kindergarten, getting ready for bed…everyday life with Lolo is fun!

Because LOLO's neither a boy who loves adventure stories nor a horse girl with a tendency to dive into love stories. Over centuries, these cliché topics served as bestseller guarantee.

Today, they rather are out of fashion... Still, all Bestseller lists are led by stereotype books.

That's why LOLO comes up as a genderless protagonist.

Without a present gender roe, kids can find their own place in our sophisticated society. LOLO grows up and experiences typical situations in everyday life. That's how all of us can put ourselves into Lolo's shoes and every child understands:

## If Lolo can do it - I can, too!

Whether finding new friends in kindergarten, going to bed or being sick – LOLO can handle it. Of course, difficult challenges can be conquered, too. LOLO joins kids in growing up and experiences everything young kids do, a character every child can identify with. Short sentences and simple illustrations make following Lolo's little everyday adventures easy! Clear lines and sharp contrasts support children incapturing pictures and the stories behind – without being over-whelmed. Growing-up with Lolo is a breeze, no stereotypes or clichés to overcome!

## **Further volumes of the series**







Lolo Is Sick Hardcover

Lolo Doesn't Need a Dummy Hardcover

Lolo Goes to Bed Hardcover

www.loewe-verlag.de

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